

## **TABLE OF CONTENTS**

### **Section 1.**

#### **Executive Summary**

- 1.1 Market Overview
- 1.2 Market Segmentation
- 1.3 How Does a CA System Work?
- 1.4 Competitive Landscape
- 1.5 Opportunities
- 1.6 Conclusion

### **Section 2.**

#### **Market Analysis**

- 2.1 Market Drivers
  - 2.1.1 Adoption of Digital Media Technology Enhances Growth of the Market
  - 2.1.2 Content Is King: Premium Content and Interactive Video Services Will Drive Growth of the Market
  - 2.1.3 New Models of Distribution Will Increase Demand for DRM and CA Solutions
  - 2.1.4 Increasing Demand for Content Protection Mechanisms in Emerging Markets
  - 2.1.5 Growth of IPTV Will Spur Demand for Conditional Access Technology
  - 2.1.6 Ability to Share Content in a Connected Home across Devices
  - 2.1.7 DVRs and Set-Top Boxes Will Drive Demand for CA Systems
  - 2.1.8 Cost-Effective Solutions Encourage Operators to Implement CAS
- 2.2 Market Restraints
  - 2.2.1 The Slow Process of Digitization
  - 2.2.2 Lack of Standards Impedes Growth
  - 2.2.3 Government Regulation Delays Growth
  - 2.2.4 Saturation in Satellite TV Market
  - 2.2.5 Lack of Maturity in IPTV Market
  - 2.2.6 Content Owners in Command of Content Distribution
  - 2.2.7 Unprotected Content Is More Appealing to Consumers
- 2.3 Market Challenges
  - 2.3.1 Seamless Integration between Linear and Stored Content
  - 2.3.2 Piracy Continues to be a Challenge in Pay-TV Market
  - 2.3.3 Continuous Proliferation of Technology Standards Hinders Market Growth
  - 2.3.4 Role of DRM and Conditional Access as Complementary Technologies

### **Section 3.**

#### **Market and Technology Trends**

### **Section 4.**

#### **Pricing Trends and Models**

### **Section 5.**

#### **Cable Conditional Access Market**

- 5.1 Market Overview
  - 5.1.1 OCAP
  - 5.1.2 M Card
  - 5.1.3 DCAS
  - 5.1.4 DCR Devices
- 5.2 Key Players in the Cable Conditional Access Market
  - 5.2.1 Market Position and Product Offering of Cable Conditional Access Vendors
  - 5.2.2 Conax
  - 5.2.3 Irdeto
  - 5.2.4 Latens

- 5.2.5 Motorola
- 5.2.6 NDS
- 5.2.7 Nagravision
- 5.2.8 SecureMedia
- 5.2.9 Scientific-Atlanta/Cisco
- 5.2.10 Viaccess
- 5.2.11 Widevine
- 5.3 Market Share of Players in Cable Conditional Access Market
- 5.4 New Cable Conditional Access Servers
- 5.5 Cable Conditional Access Server Revenue
- 5.6 Cable Conditional Access Maintenance Revenue
- 5.7 Cable Conditional Access Client Revenue
- 5.8 Total Cable Conditional Access Market Revenue

## **Section 6.**

### **Telco Conditional Access Market**

- 6.1 Market Overview
- 6.2 Key Players in the Telco Conditional Access Market
  - 6.2.1 Market Position and Product Offering of Telco Conditional Access Vendors
  - 6.2.2 Conax
  - 6.2.3 Latens
  - 6.2.4 Microsoft
  - 6.2.5 Nagravision
  - 6.2.6 NDS
  - 6.2.7 SecureMedia
  - 6.2.8 Sun
  - 6.2.9 Verimatrix
  - 6.2.10 Viaccess
  - 6.2.11 Widevine
  - 6.2.12 Scientific-Atlanta/Cisco
- 6.3 Market Share of Players in Telco Conditional Access Market
- 6.4 New Telco Conditional Access Servers
- 6.5 Telco Conditional Access Server Revenue
- 6.6 Telco Conditional Access Maintenance Revenue
- 6.7 Telco Conditional Access Client Revenue
- 6.8 Total Telco Conditional Access Market Revenue

## **Section 7.**

### **Satellite Conditional Access Market**

- 7.1 Market Overview
- 7.2 Key Players in the Satellite Conditional Access Market
  - 7.2.1 Market Position and Product Offering of Satellite Conditional Access Vendors
    - 7.2.1.1 Conax
    - 7.2.1.2 Irdeto
    - 7.2.1.3 Nagravision
    - 7.2.1.4 NDS
    - 7.2.1.5 Viaccess
    - 7.2.1.6 Widevine
- 7.3 Satellite Conditional Access Server Revenue
- 7.4 Satellite Conditional Access Client Revenue
- 7.5 Total Satellite Conditional Access Market Revenues

## **Section 8.**

### **Company Directory**

**Section 9.**  
**Acronyms**  
**Scope of Study**  
**Sources and Methodology**

**Tables**

- Total Conditional Access Market by Technology, World Market: 2007 to 2013
- New Cable Conditional Access Servers by Region, World Market: 2007 to 2013
- Total Cable Conditional Access Server Revenue by Region, World Market: 2007 to 2013
- Total Cable Conditional Access Maintenance Revenue by Region, World Market: 2007 to 2013
- Total Cable Conditional Access Client Revenue, World Market: 2007 to 2013
- Total Cable Conditional Access Market Revenue, World Market: 2007 to 2013
- Total Cable Conditional Access Market Revenue by Region, World Market: 2007 to 2013
- New Telco Servers by Region, World Market: 2007 to 2013
- Telco Conditional Access Server Revenue by Region, World Market: 2007 to 2013
- Telco Conditional Access Maintenance Revenue by Region, World Market: 2007 to 2013
- Telco Conditional Access Client Revenue by Region, World Market: 2007 to 2013
- Total Telco Conditional Access Market Revenue by Region, World Market: 2007 to 2013
- Total Telco Conditional Access Market Revenue by Region, World Market: 2007 to 2013
- Satellite Conditional Access Server Revenue by Region, World Market: 2007 to 2013
- Satellite Conditional Access Client Revenue by Region, World Market: 2007 to 2013
- Total Satellite Conditional Access Market Revenue by Region, World Market: 2007 to 2013
- Total Conditional Access Market Revenue by Technology, World Market: 2007 to 2013
- Cable Conditional Access Market Share, World Market: 2007 to 2013
- Cable Conditional Access Servers by Region, World Market: 2007 to 2013
- Cable Conditional Access Server Revenue by Region, World Market: 2007 to 2013
- Cable Conditional Access Maintenance Revenue by Region, World Market: 2007 to 2013
- Cable Conditional Access Client Revenue by Region, World Market: 2007 to 2013
- Total Cable Conditional Access Market Revenue by Region, World Market: 2007 to 2013
- Telco Conditional Access Market Share, World Market: 2007 to 2013
- New Telco Conditional Access Servers by Region, World Market: 2007 to 2013
- Telco Conditional Access Server Revenue by Region, World Market: 2007 to 2013
- Telco Conditional Access Maintenance Revenue by Region, World Market: 2007 to 2013
- Telco Conditional Access Client Revenue by Region, World Market: 2007 to 2013
- Total Telco Conditional Access Market Revenue by Region, World Market: 2007 to 2013
- Satellite Conditional Access Server Revenue by Region, World Market: 2007 to 2013
- Satellite Conditional Access Client Revenue by Region, World Market: 2007 to 2013

- Total Satellite Conditional Access Market Revenue by Region, World Market: 2007 to 2013