

List of Forecasts

All forecasts are for 2007-2011, except where stated below.

Regional forecasts cover 8 regions: North America, South America, West Europe, East Europe, Far East & China, Indian Sub Continent, Rest of Asia Pacific, Africa & Middle East.

Mobile Ticketing

Mobile Phone Users (%) Who Use Mobile Ticketing: Regional Forecast

Total Mobile Phone Users (m) Who Use Mobile Ticketing: Regional Forecast

Average Number of Mobile Ticketing Transactions Made per Mobile Ticketing User per Annum: Regional Forecast

Total Number of Mobile Ticketing Transactions (m) per Annum: Regional Forecast

Average Mobile Ticketing Transaction Value (\$): Regional Forecast

Total Mobile Ticketing Transaction Value (\$m): Regional Forecast

Transport Mobile Ticketing

Mobile Phone Users (%) Who Use Transport Mobile Ticketing: Regional Forecast

Total Mobile Phone Users (m) Who Use Transport Mobile Ticketing: Regional Forecast

Average Number of Transport Mobile Ticketing Transactions Made per Mobile Ticketing User per Annum: Regional Forecast

Total Number of Transport Mobile Ticketing Transactions (m) per Annum: Regional Forecast

Average Transport Mobile Ticketing Transaction Value (\$): Regional Forecast

Total Transport Mobile Ticketing Transaction (\$m): Regional Forecast

Sporting Mobile Ticketing

Mobile Phone Users (%) Who Use Sporting Events Mobile Ticketing: Regional Forecast

Total Mobile Phone Users (m) Who Use Sporting Events Mobile Ticketing: Regional Forecast

Average Number of Sporting Events Mobile Ticketing Transactions made per Mobile Ticketing user per annum: Regional Forecast

Total Number of Sporting Events Mobile Ticketing Transactions (m) per Annum: Regional Forecast

Average Sporting Events Mobile Ticketing Transaction Value (\$): Regional Forecast

Total Sporting Events Ticketing Transaction (\$m): Regional Forecast

Entertainment and Events Mobile Ticketing

Mobile Phone Users (%) who use Entertainment & Events Mobile Ticketing: Regional Forecast

Total Mobile Phone Users (m) Who Use Entertainment & Events Mobile Ticketing: Regional Forecast

Average Number of Entertainment & Events Mobile Ticketing Transactions Made per Mobile Ticketing User per Annum: Regional Forecast

Total Number of Entertainment & Events Mobile Ticketing Transactions (m) per Annum: Regional Forecast

Average Entertainment & Events Mobile Ticketing Transaction Value (\$): Regional Forecast

Total Entertainment & Events Mobile Ticketing Transaction (\$m): Regional Forecast

Mobile Coupons

Mobile Phone Users (%) Who Use Mobile Coupons: Regional Forecast

Total Mobile Phone Users (m) Who Use Mobile Coupons: Regional Forecast

Average Number of Mobile Coupon Transactions made per Mobile Coupon User per Annum: Regional Forecast

Total Number of Mobile Coupon Transactions (m) per Annum: Regional Forecast

Average Mobile Coupon Transaction Value (\$): Regional Forecast

Total Mobile Coupon Transaction Value (\$m): Regional Forecast